

Rio Dell-Scotia Chamber of Commerce

September 6, 2024 board meeting minutes

Vice president Jim Brickley called the meeting to order at 12:03 p.m. Present: board members Gabe Smith, Susan Pryor, Sarah Reback and Tracy O'Connell, secretary; Amanda Carter, mayor pro tem and liaison with the city; and Mavis Amen, member.

Gabe moved approval of the financial report, Sarah seconded, and the motion passed.

Susan moved approval of the Kiwanis membership for the coming year, and Gabe seconded. The motion passed.

The board discussed the Wildwood Days parade. Amanda thought it went really well, said the horses were a huge hit; she was glad there were no kids on motorbikes that would scare the horses. Susan agreed the parade went well. Jim said Larry Doss called to apologize he couldn't be there after saying he would – one of his Shire or Clydesdale horses pulled up lame. Jim and Gabe discussed the float flags which were too high on the flatbed and got knocked off by the trees along the route.

Susan attended the most recent of the fire department's planning meetings for the coming year and said the plan was to move back the time on the rib cookoff and the firemen's muster and to possibly hold the muster on the bridge. She said it was up to the chamber to determine a parade theme for next year.

This was set aside for a future meeting to discuss at greater length, but ideas that resonated were the reggae/cannabis theme and a pirate theme. Stoned pirates was a possible cross-over.

Sharon Holt had attended a Wildwood Days wrap-up meeting at the fire hall and reported that the planners suggested Julie Woodall as grand marshal this coming year.

Gabe moved and Susan seconded to approve the idea, which passed. Amanda said the car for Julie should have a covering to protect her from the sun.

Amanda said the city's beautification and walkability committee was eager to take over the content of the kiosk to be placed on the city hall lawn. Additionally, Karen Dunham has many historic photos that can be used to change out other kiosks as well.

Still needed is the hinged door with routing that Nick was going to produce, with a materials list and prices to approve the cost of the project before it is completed.

Susan said the Scotia CSD staff will put up holders for the four flags we are providing on its own land in front of the CSD office. She will speak to Tom Grundman about putting up the flags on his land, but

thinks the management at the Scotia Lodge, which is for sale, will be unwilling to do those flags and the chamber will need to. Susan got the installation directions from Nick and has provided them to the CSD and will offer them to Tom Grundman if he is willing to undertake the installation on his land.

Tracy announced that since there were no competitions in any of the local races in Rio Dell or Scotia, there was no need for a “meet the candidates” event prior to the start of voting in October.

Tracy said that she will put information out, as in the past, about seeking new board members as part of our annual push for new blood, with mentions on Facebook and in the newsletter, but there is no longer a record of who has been on the board for how long or what the rotation of members has been.

Mavis said, now that Wildwood Days is over and she is aware that the communications her committee prepared to encourage new members has been approved, the committee to re-energize the chamber will meet and prepare plans going forward to support the membership drive.

Holiday decorating was discussed. A list of the tasks and the people usually in charge of them was part of the agenda. Susan confirmed she would request a tree for the median from HRC and contact John Coleman about being Santa. Sarah confirmed she will host the tree lighting. Amanda said her cookie event would work out with the schedule to provide cookies to the event. Tracy will submit the paperwork to Cal Trans for lighting the bridge and line up the CCC's. Mavis said she was willing to do the online tasks associated with the house and business decorating contest.

Much more needs to be determined, such as which weekends the decorations will go up, to synch with the Cal Trans and CCC communications, and whether the fire department will do a truck parade and donate funds for the decorating contest winners.

The meeting ended at 12:45 p.m.

Respectfully submitted,

Tracy O'Connell, secretary